TIPS ON CREATING YOUR CUSTOM TIE

It's so easy!



First, decide on the general pattern...

Want a stripe, plaid or fashion design? Look on page ## to see a few of our more popular designs to help you get started.

Remember, each and every tie is especially designed and custom woven just for you. You can send us a picture from a catalog or go online and find a design that appeals to you. While we will not copy the design, we can use it as inspiration to help us create your own one-of-a-kind tie.

Second, let's talk about color...

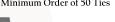
This is where many get held up. We make it easy to solve the problem with our split color-way option.

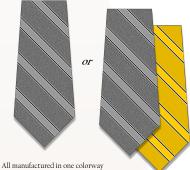
Want some ties to be company or club colors and others to be in current fashion colors? No problem, we can do that.

We can split a 50 piece order into an order of 25 per color choice! Need more choices? Order 60 ties and choose 20 each of three colors, order 80 ties and get four colors and 100 will give you 5 color choices.

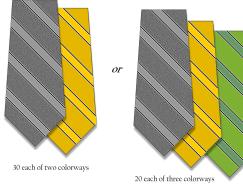








25 each of two colorways



Order of 60 Ties

"Just what is a colorway?" col • or • way {noun}

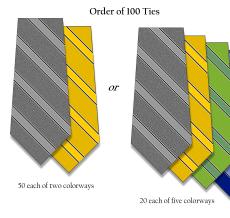
Definition of COLORWAY : a color or arrangement of colors i.e. "Fabric sold in a variety of colorways."



BOWLER & BLAKE LIMITED

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Order of 80 Ties 40 each of two colorways 20 each of four colorways



www.bowlerandblake.com