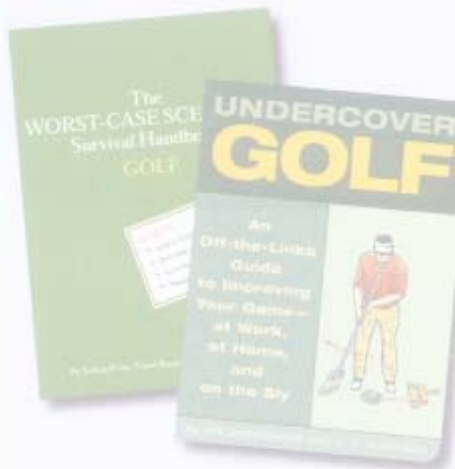


THE FAIRWAY

News, trends and products to help you succeed.

Be The Ball

You're likely to find some of your attendee character traits in one of the fun Be The Ball headcovers from **Daphne's Headcovers**. Called Beach, Birdie, Mulligan and You Da Man, these colorful headcovers offer quality construction and a satisfaction guarantee. Be The Ball products are also available on mugs, trays, towels, gift boxes, shirts, hats and more. www.daphnesheadcovers.com. 800.327.4632.



Entertaining Reads

Undercover Golf: An Off-the-Links Guide to Improving Your Game—at Work, at Home, and on the Sly from Quirk Books focuses on the key positions, postures, and motions and shows golfers how to train for the game while doing other chores, such as reading greens while vacuuming. Chronicle Books' *The Worst-Case Scenario Survival Handbook: Golf* shows readers how to stop a runaway golf cart, survive a bird attack and other perils on the fairway. Both books include illustrations and step-by-step instructions. www.quirkbooks.com. www.chroniclebooks.com.



Glamorous Golfers

With a goal of revolutionizing golf clothing, **Rock The Green**, a division of Harrison Design, offers fashion forward golf gear for both the avid and casual female golfer. The stylish collection follows all USGA dress code regulations and offers moisture wicking and anti-microbial fabrics, as well as four-way stretch and patented RTG tee holders. www.rockthegreen.biz. 818.577.0794.

Personal Touch

Golf invitations, note cards and lettersheet are available from **Alden Grace Fine Stationery**. Perfect to give as a gift set or use to invite attendees or send thank you notes. All paper is premium quality, heavyweight, slightly textured and has an ecru color. Cards are 100-pound cover and the lettersheet is 100-pound text. www.aldengrace.com. 866.494.4083.



Custom Ties, Blazer Crests and Buttons

Bowler & Blake Limited offers an all-custom range of 100 percent silk woven ties, blazer crests and blazer buttons. The company offers rapid responses, creative designs, quality products and low minimums. www.bowlerandblake.com. 866.453.0923.

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